

West Texas Triangle
LOGO DESIGN COMPETITION
Deadline: October 15, 2009

The West Texas Triangle (WTT) is an organization of five art museums in West Texas: The Grace Museum in Abilene, The Old Jail Art Center in Albany, the Ellen Noel Museum in Odessa, the Museum of the Southwest in Midland, and the San Angelo Museum of Fine Arts in San Angelo. Each of the five museums are accredited by the American Association of Museums and each has a distinct mission to serve audiences in their community and across West Texas with highest quality art exhibitions and programs

The West Texas Triangle (WTT) is **accepting designs for a new logo** for WTT. The winner will be announced at a public reception and with a press release and on the WTT website and Facebook page.

WTT would like to update its current logo and make it more engaging, indicative of the scope of our region, and the quality of the five museums. And, we would like to present you with the challenge to visually achieve this fresh new image for WTT. **Anyone can enter!** And, you can enter more than one design. The winning design will be determined by a jury of the directors of the five museums. If your design is accepted as WTT's official logo, you will receive a **\$1000 prize** for your creative efforts. The design will become the copyrightable property of the WTT.

Here's how you enter:

1. Submit your design(s) to WTT: email it as a JPEG, PDF, or tiff to director@thegracemuseum.org
2. Submit your design by the Competition Deadline: October 15, 2009 (NOT a postmark date).
3. The winner will be notified in November 2009.

Here's some guidance for your design:

1. Design should address following WTT themes: an organization of five art museums each accredited by the American Association of Museums (AAM); the organization and the 5 museums serve a diverse population; a professional networking organization; an alliance of five museums in a vast region of West Texas
2. Design must include full name "West Texas Triangle." Design does not necessarily have to include images of triangles or the map of Texas.
3. Design may be literal or abstract.
4. Design must be versatile. That is, it has to look good in black and white and on WTT's website, Facebook, letterhead, and publications.
5. Design of the new WTT Logo should be a symbol that is memorable.

Contest Rules:

1. Competition is open to anyone (including museum staff who work at any of the 5 WTT museums)
2. OK to submit more than one design.
3. Must fill out the Logo Design form to accompany your design.
4. Submit logo in both color and black and white.
5. The design winner will receive \$1,000
6. Once a design is chosen as the winner, the WTT will retain all rights to it.
7. Winning designer will be publicly acknowledged for design work.

2009 West Texas Triangle's Logo Design Competition Entry Form

One form is needed for each entry. Please print clearly or type.

Deadline: October 15, 2009. This is not a postmark date.

Submitter's Contact Information

Submitter's Name: _____

Submitter's Title or Position _____

Institution or Workplace: _____

Address: _____

City/State/Zip: _____

Phone: (____) _____ E-mail: _____

Number of Entries Submitted: _____

Submit your design(s) to WTT: email it as a JPEG, PDF, to director@thegracemuseum.org

Description of Entry (one description per logo design)

For more information about this competition, contact: Dr. Francine Carraro by phone 325-673-4587 or by email director@thegracemuseum.org

For official use only:

Date received: _____

Response sent: _____

Notification sent: _____

West Texas Triangle
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325-673-4587 email director@thegracemuseum.org