2022 SPONSORSHIP OPPORTUNITIES
EXHIBITION SPONSORSHIPS
For the second time, the Museum of the Southwest will serve as the inaugural venue for one of former Midlander President George W. Bush’s art exhibitions.

In Out of Many, One: Portraits of America’s Immigrants, a powerful new collection of oil paintings and stories, President George W. Bush spotlights the inspiring journeys of America’s immigrants and the contributions they make to the life and prosperity of our nation.

Representing numerous cultures and nearly every region of the world, the men and women featured in Out of Many, One speak to the hard work, determination, and unflattering optimism that are inherent to both the immigrant spirit and the spirit of America.

Call 432.237.9101 for sponsorship inquiries.
AWAY FROM THE EARTH: THE FORT WORTH CIRCLE OF ARTISTS
January – May 2022

During the 1940’s and 50’s, the Fort Worth Circle thrust Texas into the American avant-garde. A progressive school of men and women artists, their work incorporated elements of biomorphic abstraction, cubism, and surrealism. Away from the Earth: The Fort Worth Circle of Artists features select works from the collections of the Amon Carter Museum of American Art and the Dallas Museum of Art.

Sponsorship levels:

* Lead Sponsor - $10,000
  • Lead Sponsorship Includes 1 yr. household memberships for up to 25 employees and private reception for up to 50 people, scheduled at a mutually agreeable time.

* Supporting Sponsor - $5,000

A PARTICULAR WORLD:
THE CLIFT FAMILY OF ARTISTS
May – August 2022

A Particular World tells the story of Santa Fe’s Clift family of artists. This four-person exhibition features the work of William, Will, Carola, and Charis Clift. Through different mediums, approaches, and aesthetics, a common thread emerges: the role that a nurturing environment plays in creative expression.

Sponsorship levels:

* Lead Sponsor - $10,000
  • Lead Sponsorship Includes 1 yr. household memberships for up to 25 employees and private reception for up to 50 people, scheduled at a mutually agreeable time.

* Supporting Sponsor - $5,000
FRIDA KAHLO - HER PHOTOS
August – November 2022

The Museum of the Southwest brings to the state of Texas, for the very first time, *Frida Kahlo – Her Photos*. This intimate exhibition presents the iconic artist’s personal photography collection. Locked in the bathroom of La Casa Azul for over fifty years, these images comprise a moving glimpse into Kahlo’s personal life.

These photographs document Kahlo’s family roots, her friendships and romantic relationships, her constant fight with her fragile health, and her political tendencies. This exhibition also captures the strong role that photography played in Kahlo’s life and work. Presented in association with Museo Frida Kahlo.

*Call 432.237.9101 for sponsorship inquiries.*
2022 SPONSORSHIP OPPORTUNITIES
EXHIBITION SPONSORSHIPS

RETROSPECTIVE:
DON L. PARKS
March – April 2022

For over 40 years, Midland artist Don L. Parks has translated the majesty of his natural environment into oil on canvas. This retrospective of the accomplished Plein Air painter explores this Southwestern Impressionist's career through several decades of work.

Sponsorship levels:

* Lead Sponsor - $10,000
  • Lead Sponsorship Includes 1 yr. household memberships for up to 25 employees and private reception for up to 50 people, scheduled at a mutually agreeable time.

* Supporting Sponsor - $5,000

RETROSPECTIVE:
TOM LEA
September 2022 – January 2023

El Paso's Tom Lea was an artist unbound by genre. A painter, muralist, World War II artist correspondent, writer, and illustrator, Lea’s work is as varied as it iconic. This installment in the Retrospective series pays tribute to the Texas legend and his achievements in multiple formats.

Sponsorship levels:

* Lead Sponsor - $10,000
  • Lead Sponsorship Includes 1 yr. household memberships for up to 25 employees and private reception for up to 50 people, scheduled at a mutually agreeable time.

* Supporting Sponsor - $5,000
SPOTLIGHT: MALIA GOMEZ
January – April 2022

In a series of luminous multi-media works, Houston artist Malia Gomez uses light and reflection as a means through which to explore themes of memory and mental health.

Sponsorship levels:

* Lead Sponsor - $10,000
* Supporting Sponsor - $5,000

- Lead Sponsorship Includes 1 yr. household memberships for up to 25 employees and private reception for up to 50 people, scheduled at a mutually agreeable time.

SPOTLIGHT: SHANNON CANNINGS
June – August 2022

For Texas Tech University Assistant Professor of Practice Shannon Cannings, the toy gun serves as a subversive symbol of American consumerism and the plastic veneer which society places over serious subjects.

Sponsorship levels:

* Lead Sponsor - $10,000
* Supporting Sponsor - $5,000

- Lead Sponsorship Includes 1 yr. household memberships for up to 25 employees and private reception for up to 50 people, scheduled at a mutually agreeable time.

SPOTLIGHT: LOC HUYNH
June – August 2022

Austin artist Loc Huynh draws on nostalgia, family, and pop-culture in this stylized reimagining of his Texas-Vietnamese identity.

Sponsorship levels:

* Lead Sponsor - $10,000
* Supporting Sponsor - $5,000

- Lead Sponsorship Includes 1 yr. household memberships for up to 25 employees and private reception for up to 50 people, scheduled at a mutually agreeable time.
2022 SPONSORSHIP OPPORTUNITIES
PROGRAM SPONSORSHIPS

SCI-FRIDAYS
A Museum tradition that began in 2013! For guests of all ages, we’ll present science fiction flicks “Museum style.” Films take place in the Marian West & William Blanton Blakemore Planetarium’s Greathouse Dome, the final Friday for the months of June through October.

Sponsorship levels:
* Lead Sponsor - $5,000
  • Includes sponsor name and/or logo projected on the planetarium theater screen before each show.

* One-Show Sponsor - $500

THINK. MAKE. SPRING BREAK!
Support a week’s worth of family programming at the Museum! Art, history and science for all ages, along with dome shows and outdoor activities on the Museum grounds March 7-11.

Sponsorship levels:
* Gold Sponsor - $2,500

* Silver Sponsor - $1,000
2022 SPONSORSHIP OPPORTUNITIES

PROGRAM SPONSORSHIPS

FAMILY FRIDAYS

Guests enjoy educational activities based on themes that foster creativity and a love of learning. Sessions are designed for children ages 4 through 12 years old, and the whole family is encouraged to join as a variety of activities will be offered simultaneously. Come-and-go sessions are held in the Blakemore Planetarium’s Brown Science Center in June and July.

Sponsorship levels:

* Lead Sponsor - $10,000
* Supporting Sponsor - $5,000

CHILDREN’S MUSEUM PROGRAMS

The Fredda Turner Durham Children’s Museum is projected to open in early 2022 and will provide a space inside for scheduled S.T.E.A.M. (science-technology-engineering-arts-mathematics) programs as well as an area for children to explore their potential as artists on a daily basis. Programs will include fine arts workshops featuring local artists for teens and adults, as well as playdates for toddlers.

Sponsorship levels:

* Lead Sponsor - $10,000
* Supporting Sponsor - $5,000
SUMMER SUNDAY LAWN CONCERTS

This 30-plus year Midland tradition draws attendees across seven Sunday evenings from June through July. Grab a lawn chair, bring a picnic or check out the local food truck offerings and enjoy the show!

Sponsorship levels:

* 2022 Season Lead Sponsor - $10,000
* Stage Sponsor - $5,000

* One-Show Sponsor - $1,000
  • Call 432.237.9101 reserve a specific Sunday.

INTERSECTIONS/ARTICULATIONS

These newsletters keep members and community partners informed about exhibitions, programs and events. Intersections is a printed publication sent to close to 500 households and businesses around the Basin and are complimentary to Museum visitors. Articulations is emailed to more than 3,000 individuals and businesses in the Permian Basin and beyond.

Sponsorship levels:

* Intersections Sponsor (printed) - $5,000
  • Includes corporate name/logo on back cover

* Articulations Sponsor (email) - $1,500
  • Includes corporate name/logo in each email
If you’re interested in sponsoring a program or exhibition, or you would like to give a donation, please contact us by replying with the enclosed response card.

For additional information, please contact Mary Katherine Marshall
mmarshall@MuseumSW.org | 432.237.9101

THANK YOU FOR CONSIDERING SUPPORTING THE MUSEUM